

Muostra

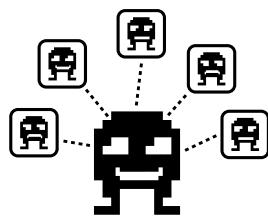
Uschè funcziuna tracking

(A)

Chi at segua?

Raits socielas

Ellas at paun seguir, eir scha tü schmachast ün pom, chi nun es sün lur pagina d'internet



Firmas da tracking

Ellas survaglian tieu andamaint aint il internet, tieus clics, tias cumpras e tieus videos guardos.



Raits da reclama

Quistas raits fuorman profils detagljos da te duraunt cha tü navigeschast aint il internet.

(B)

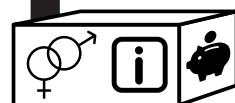
Cu at seguane?

La metoda la pü simpla e la pü frequainta es quella cun «cookies». Que sun pitschens paquets da datas, chi vegnan implementos i'l navigatur. Quels arcuneschan infurmaziuns davart che cha'd es gnieu fat sulla pagina d'internet. Cur cha's tuorna sün quista pagina d'internet, «s'algorda» il server da te e't po per exaimpel dalum annunzcher u cugnuoscha il cuntgnieu da tia chavagna.

Tar First Party Cookies drouva il administradur da la pagina tias datas.

Third Party Cookies sun firmas da reclama, chi plazzan lur cookies sün paginas d'internet, per pudair ramassser infurmaziuns sur da l'utiliseder chi sun relevantas per la reclama.

1



3

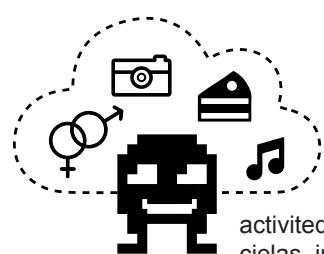


(C)

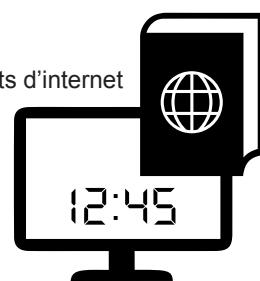
Che infurmaziuns ramassan els?



adressas dad IP

cumpras online
e noziuns da
rechercheactiviteds in raits so-
cielas, infurmaziuns dal
profil

andamaints d'internet

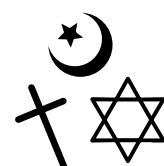
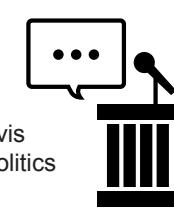
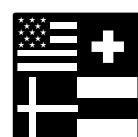


(D)

Saun els, chi cha tü est?

Raits socielas güdan ad online-trackers da chatter our, chenüns profils chi tuochan a te. Ellas agiundschan alura tias datas persune-
las a lur datotecas.

Impü paun els chatter our las seguaintas
robas, eir scha tü nu las hest më inoltredas
da qualche vart:

finanzas
persunelasappartgnentscha
religiosaavis
politics

naziunalited

problems da
sandetgener e
culur da pel